



Data Profiling

Cardinality Estimation

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Finding Number of Distinct Values Problem



How many distinct actors are there in our series?



Data profiling

Cardinality Estimation

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Chart 2

Finding Number of Distinct Values Problem

A Polynonymous Problem

- Estimating the number of species in a population in statistics.
- „COUNT DISTINCT“ and cardinality in DB literature.
- The zeroth-frequency moment of a multiset [Alon96].



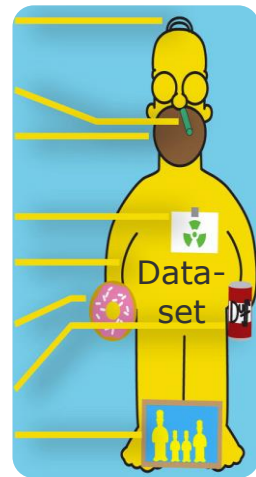
Finding Number of Distinct Values Problem

The Zeroth-Frequency Moment of Dataset [Alon96]

- Let $E = (e_1, e_2, \dots, e_n)$ be a multiset (e.g. Column in table or data stream) where each e_i is a member of a universe of N possible values and multiple items may have the same value.
- Let m_i denote the number of occurrences of i in the multiset E .
- The **frequency moment** of the multiset E is defined for each $k \geq 0$ as:

$$F_k = \sum_{i=1}^n m_i^k$$

- F_0 is the number of distinct elements appearing in E or the cardinality of E .



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Cardinality Estimation

Overview: Cardinality Estimation

- **Motivation.**
- Cardinality estimation approaches.
- Cardinality estimation algorithms.
- Evaluation.

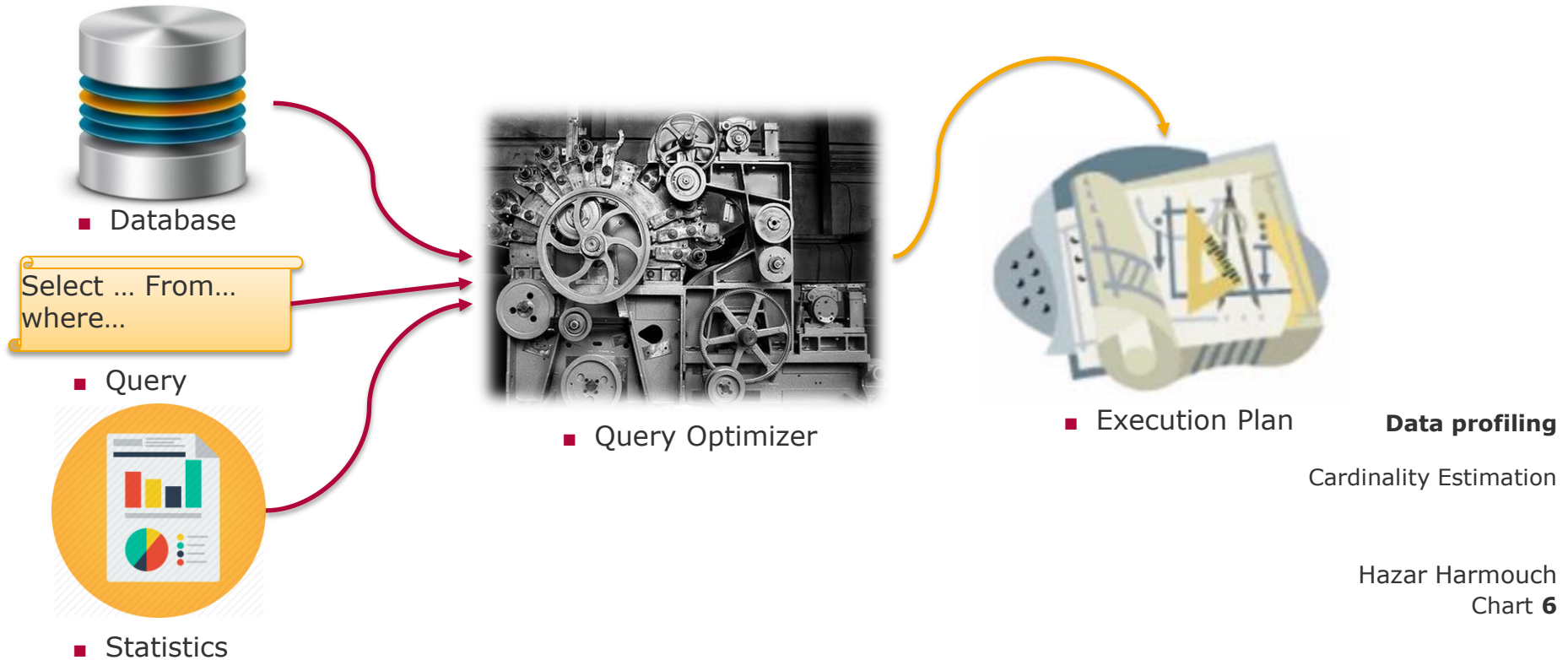


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Cardinality Estimation

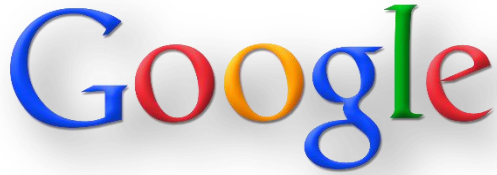
Cardinality Estimation Motivation

DBMS



Cardinality Estimation Motivation

How Many Distinct ...



... queries did I get?



...pairs
(sourceIP,destinationIP)
have I seen?



...distinct messages have
I seen?



...values have I seen for
this attribute x?



Is there any worm or denial
of Service?



.. visitors to this website in
order to advertise in it?

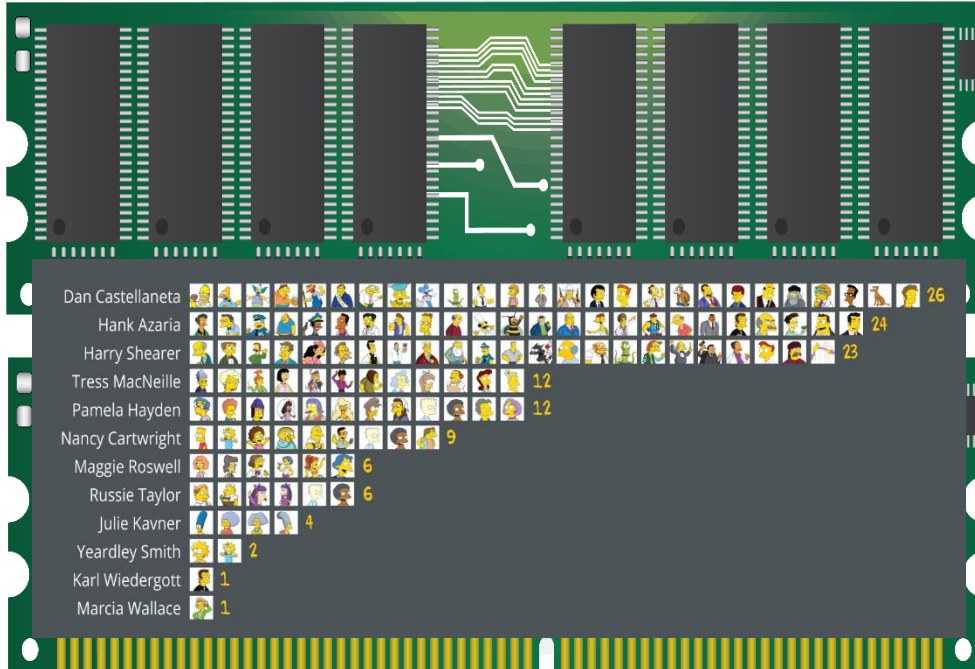
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Chart 7

Cardinality Estimation Motivation

Big Data: Exact Counting is Not Easy! Estimate!



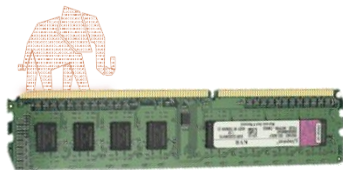
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Cardinality Estimation

Exact cardinality of **multiset** determined with storage **proportional** to dataset size

Cardinality Estimation Big Data-Scale!

How to estimate
the cardinality of
Big Data?



Or/and

- Scale-up the computation
 - Expensive (hardware, equipment, energy).
 - Not always fast.
- Scale-down the data
 - Create **synopsis**: data structure maintained by the estimation algorithm in main memory.
 - Need to fit the problem.



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Cardinality Estimation

Overview: Cardinality Estimation

- Motivation.
- **Cardinality estimation approaches.**
- Cardinality estimation algorithms.
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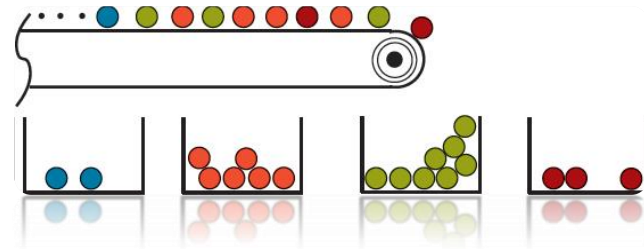
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Cardinality Estimation

Cardinality Estimation Approaches

Exact cardinality: Sorting

- Sorting eliminates duplicates.



■ Problem:

- Expensive operation.
- Synopsis size is at least as large as the dataset itself.
- Impractical for current big datasets.

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Cardinality Estimation

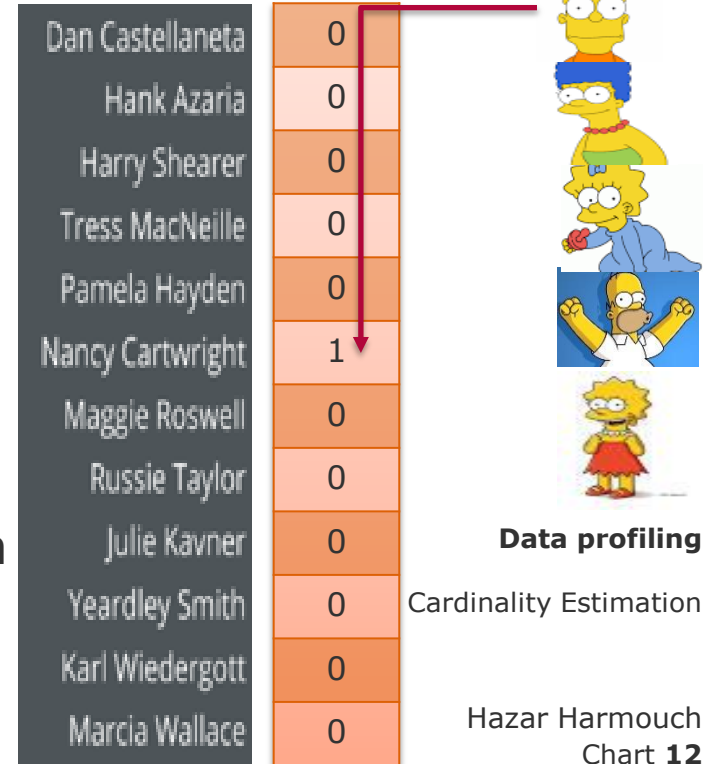
Cardinality Estimation Approaches

Exact Cardinality: Bitmap

- **Synopsis:** is a bitmap of size equals to universe size and initialized to 0s.
 - Scan dataset once and set the bit i to 1 whenever an item with the i -th value of the universe is observed.
 - Cardinality = Number of 1s.
- **Problem:** The synopsis size is a function of the universe size N , which is potentially much larger than the size of the dataset itself.



Still used in another approached.



Cardinality Estimation Approaches

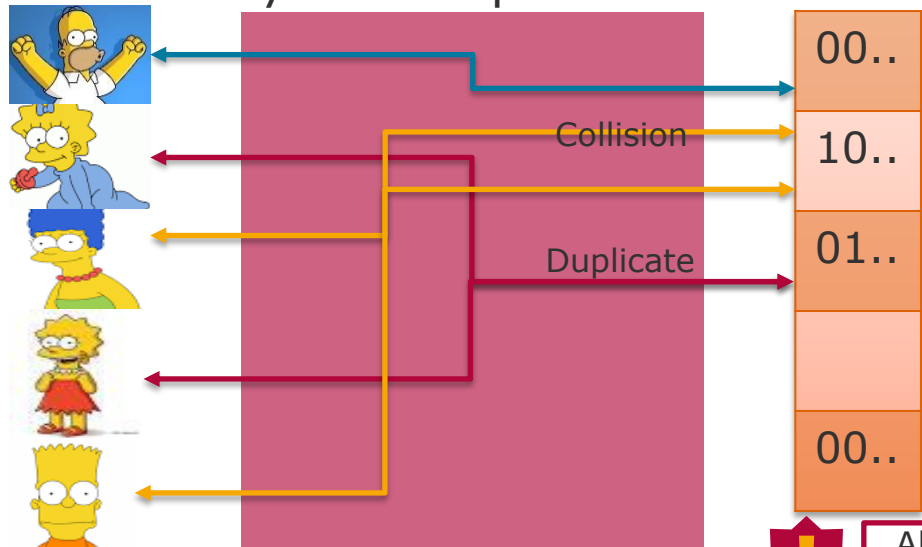
Exact Cardinality: Hashing

- Hashing eliminates duplicates without sorting and requires one pass.
- Simple application of hashing can be worse than sorting in terms of memory consumption.



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Cardinality Estimation

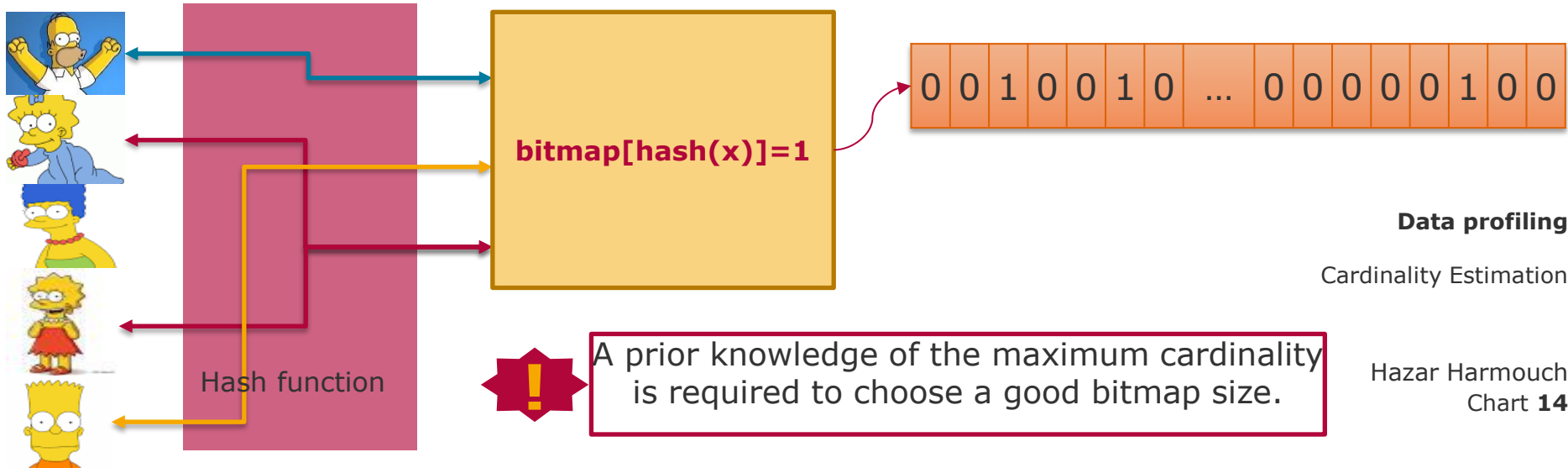


All exact approaches are expensive in both size and runtime.

Cardinality Estimation Approaches

Estimation: Bitmap of hash values

- Scales down the synopsis size by don't store the hash values.
- **Synopsis**: a bitmap keeps track of the hashed values.
 - The hash function maps each item to a bit in the bitmap.
 - Like Bloom Filters.



Cardinality Estimation approaches

Estimation: Sampling

- Several negative results.
- For every estimate based on a small-sample, there is a dataset where the ratio error can be made arbitrarily large [Charikar00].
- Almost all the dataset needs to be sampled to bound the estimation error within a small constant [Haas95, Haas98].



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Cardinality Estimation

- Find a suitable observation on the hashed values:
 - Depends only on the input multiset.
 - Independent of replications.
 - Maintained with few registers.
- Inferring a estimate of the unknown cardinality.

- Two Categories:
 - Bit pattern observables
 - Order statistics observables



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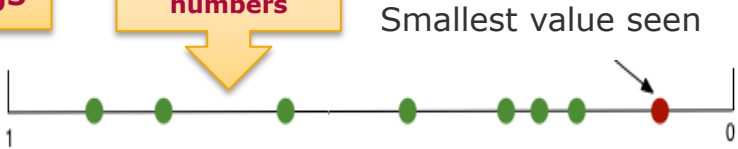
Cardinality Estimation

Hash values can be seen as:

```
01100010011000111010011110111011
01100111001000110001111100000101
00010001000111000110110110110011
01000100011101110000000111011111
01101000001011000101110001000100
00110111101100000000101001010101
00110100011000111010101111111100
00011000010000100001011100110111
00011001100110011110010000111111
01000101110001001010110011111100
```

Bit strings

Range of real numbers



- **Bit pattern observables** depends on the occurrence of particular bit patterns at the binary string representation.

- **Order statistic observables** consider the hash values as real numbers.
- The order statistic of rank k is the k -th smallest value in the dataset.



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Cardinality Estimation

Overview: Cardinality Estimation

- Motivation.
- Cardinality estimation approaches.
- **Cardinality estimation algorithms**
- Evaluation.



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Cardinality Estimation

Cardinality Estimation Algorithms

Algorithm	Year	Ref.
Flajolet-Martin (FM)	1985	[Flajolet-Martin85]
Probabilistic Counting with Stochastic Averaging (PCSA)	1985	[Flajolet-Martin85]
Alon, Martias, and Szegedy Algorithm (AMS)	1996	[Alon96]
Ziv Bar-yossef , T. S. Jayram , Ravi Kumar , D. Sivakumar , Luca Trevisan Algorithm (BJKST)	2002	[Bar02]
LogLog	2003	[Durand-Flajolet03]
SuperLogLog	2003	[Durand-Flajolet03]
HyperLogLog	2008	[Flajolet08]
Hyperloglog++	2013	[Heule13]
MinCount	2005	[Giroire09]
AKMV	2007	[Beyer07]
LC	1990	[Wang90]
BF	2010	[Papapetrou10]

Cardinality Estimation Algorithms Classification

Algorithm	Observables	Intuition	Core method
FM	Bit-pattern	Logarithmic hashing	Count trailing 1s
PCSA	Bit-pattern	Logarithmic hashing	Count trailing 1s
AMS	Bit-pattern	Logarithmic hashing	Count leading 0s
BJKST	Order statistics	Bucket-based	Count leading 0s
LogLog	Bit-pattern	Logarithmic hashing	Count leading 0s
SuperLogLog	Bit-pattern	Logarithmic hashing	Count leading 0s
HyperLogLog	Bit-pattern (order statistics)	Logarithmic hashing	Count leading 0s
HyperLogLog++	Bit-pattern	Logarithmic hashing	Count leading 0s
MinCount	Order statistics	Interval-based	k-th minimum value
AKMV	Order statistics	Interval-based	k-th minimum value
LC	No observable	Bucket-based	Linear synopses
BF	No observable	Bucket-based	Linear synopses

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Cardinality Estimation

Cardinality Estimation Algorithms

Flajolet-Martin (FM) [Flajolet-Martin85]



As I said over the phone, I started working on your algorithm when Kyu-Young Whang considered implementing it and wanted explanation/estimations. I found it simple, elegant and ~~surprisingly~~ ^{amazingly} powerful.



Without analysis (original algorithm)

```
After all the values have been processed, then
if M(MAP)=000, then RESULT=LO(MAP)-1
if M(MAP)=111, then RESULT=LO(MAP)+1
otherwise RESULT=LO(MAP).
```

For example,

```
if MAP was 000000000000000000000000000000001111111
LO(MAP) is 8 and M(MAP) is 000: RESULT=7
if MAP was 000000000000000000000000000011101111111
LO(MAP) is 8 and M(MAP) is 111: RESULT=9
if MAP was 0000000000000000000000000010011111111
LO(MAP) is 8 and M(MAP) is 010: RESULT=8
```

With analysis (Philippe)

Philippe determines that

$$\mathbb{E}[2^p] \approx \phi n$$

where $\phi \approx 0.77351 \dots$ is defined by

$$\phi = \frac{e^{\gamma} \sqrt{2}}{3} \prod_{p=1}^{\infty} \left[\frac{(4p+1)(4p+2)}{(4p)(4p+3)} \right]^{(-1)^p}$$

such that we can apply a simple correction and have unbiased estimator,

$$Z := \frac{1}{\phi} 2^p \quad \mathbb{E}[Z] = n$$

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Cardinality Estimation

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Chart 21

Cardinality Estimation

Flajolet Martin (FM) [Flajolet-Martin85]

■ First algorithm for cardinality estimation (1983).
 ■ Experimental observation:
 □ If the hash values are uniformly distributed, the prefix $..10^k$ appears with probability $1/2^{k+1}$.
 ■ The observable $\rho(\text{hash}(x_i))$ is the position of the least significant 1-bit in $\text{hash}(x_i)$.
 □ All strings with same ρ represented once (no duplicate).
 ■ Intuition:
 □ Seeing $\rho = k$ means there are at least 2^{k+1} different bit strings.
 □ Find the largest ρ and estimate the cardinality by 2^ρ .

- First algorithm for cardinality estimation (1983).

- Experimental observation:

- If the hash values are uniformly distributed, the prefix $..10^k$ appears with probability $1/2^{(k+1)}$.

- The observable $\rho(\text{hash}(x_i))$ is the position of the least significant 1-bit in $\text{hash}(x_i)$.

- $\rho(0011001100110110)=1$

- All strings with same ρ represented once (no duplicate).

- Intuition:

- Seeing $\rho = k$ means there are at least 2^{k+1} different bit strings.

- Find the largest ρ and estimate the cardinality by 2^ρ .

$$P(\dots 1) = 2^{-1}$$

$$P(\dots 10) = 2^{-2}$$

$$P(\dots 100) = 2^{-3}$$

:

$$P(\dots 10^{k-1}) = 2^{-k}$$



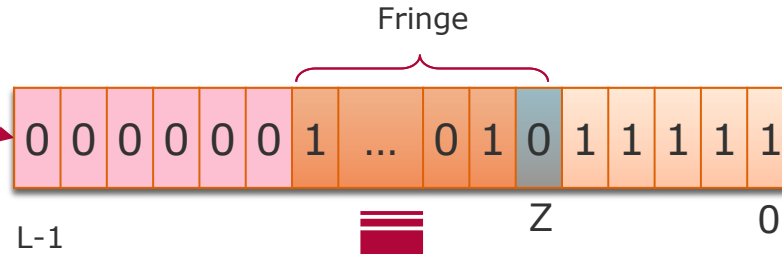
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Cardinality Estimation

Cardinality Estimation Flajolet Martin (FM) [Flajolet-Martin85]



- $\text{Bitmap}[\text{rho}(\text{hash}(x))] = 1$
- $\text{rho}(y) = \text{position of the LSB} = 1 \text{ in } y.$



Z : Number of trailing 1s in the bitmap
 L : length of the hash bit string (e.g. 32 bit)
Estimate $F_0 = \lfloor 2^Z / 0.77351 \rfloor$



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Cardinality Estimation

Cardinality Estimation

Flajolet Martin (FM) [Flajolet-Martin85]



Item value v	Hash Function	
	ρ	$M[\cdot]$
15	1	00000010
36	0	00000011
4	0	00000011
29	0	00000011
9	3	00001011
36	0	00001011
14	1	00001011
4	0	00001011

$$Z = 2$$

$$\text{Estimate } F_0 = \left\lfloor \frac{2^2}{0.77351} \right\rfloor = 5$$

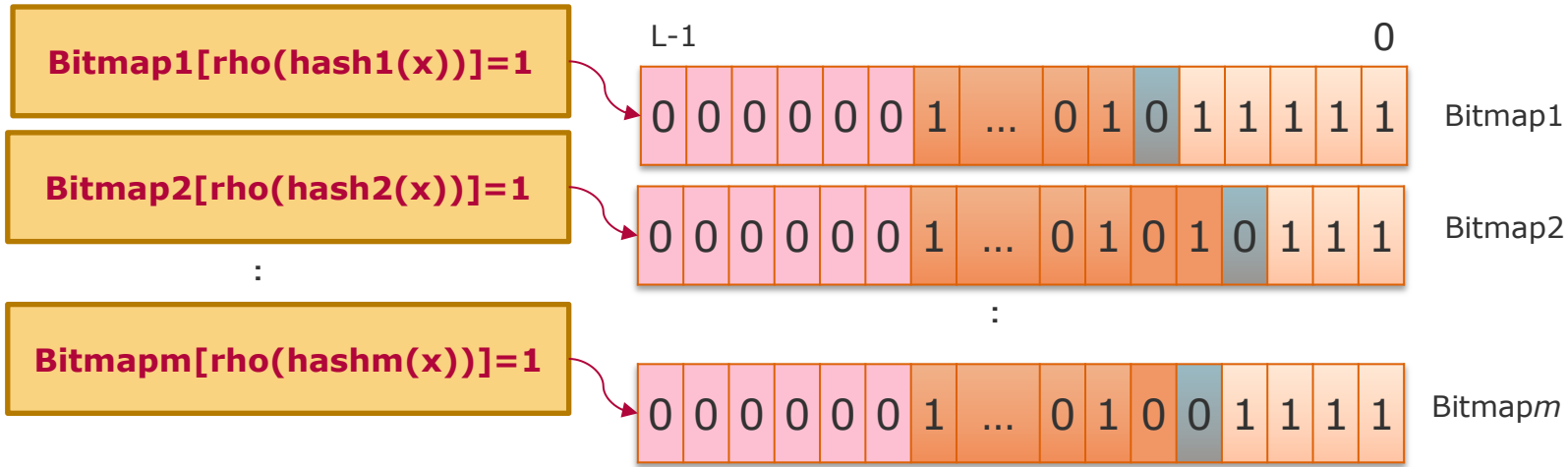


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Cardinality Estimation

Cardinality Estimation

Probabilistic Counting (FM): Direct Averaging



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Chart 25

Reduced Variance
 m Hash functions
 Standard Error = $1/\sqrt{m}$
 Memory = $L * m$

$$\text{Estimate } F_0 = \lfloor 2^{Z_{average}} / 0.77351 \rfloor$$

$$Z_{average} = (z_1 + \dots + z_m) / m$$

Cardinality Estimation

Flajolet Martin (FM) [Flajolet-Martin85]



- m : Number of hash functions.
- $B_1 \dots B_m$: Bitmaps of length L initialized to 0s.
- $h_1 \dots h_m$: uniform hash functions.
- $L > \log_2 \left(\frac{N_{max}}{m} \right) + 4$ and N_{max} maximum cardinality to which we safely want to count up to.
- $\rho(x)$: The position of the least significant 1-bit in the bit string x .
- Determine m according to the desired standard error.
- Scan dataset once and for each item x :
 - Set $B_1[\rho(h_1(x))] = 1 \dots B_m[\rho(h_m(x))] = 1$
- Find $z_1 \dots z_m$ the position of the least significant 0 in the corresponding bitmap or number of trailing 1s.
- Estimate $F_0 = \lfloor 2^{Z_{average}} / 0.77351 \rfloor$



Data profiling

Cardinality Estimation

Cardinality Estimation

Flajolet Martin (FM) [Flajolet-Martin85]



Item value v	Hash Function 1		Hash Function 2		Hash Function 3	
	ρ	$M[\cdot]$	ρ	$M[\cdot]$	ρ	$M[\cdot]$
15	1	00000010	1	00000010	0	00000001
36	0	00000011	1	00000010	0	00000001
4	0	00000011	0	00000011	0	00000001
29	0	00000011	2	00000111	1	00000011
9	3	00001011	0	00000111	0	00000011
36	0	00001011	1	00000111	0	00000011
14	1	00001011	0	00000111	1	00000011
4	0	00001011	0	00000111	0	00000011

$Z = 2$ $Z = 3$ $Z = 2$

$$\text{Estimate } \hat{F}_0 = \left\lfloor \frac{2^{(2+3+2)/3}}{.77351} \right\rfloor = 6$$



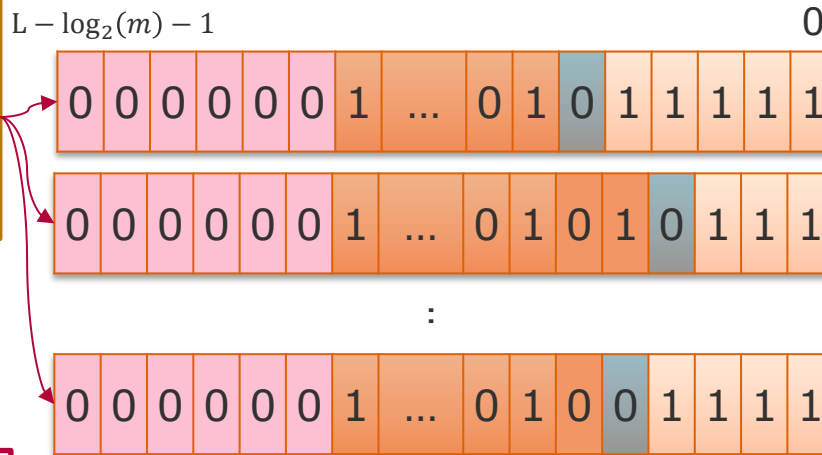
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Cardinality Estimation

Cardinality Estimation

PCSA: Probabilistic Counting with Stochastic Averaging [Flajolet-Martin85]

$i = \text{hash}(x) \% m$
 $\text{Bitmap}[\text{rho}(\text{hash}(x)/m)] = 1$



Bitmap1

Bitmap2

Bitmapm



Data profiling

Cardinality Estimation

Standard Error = $0.78 / \sqrt{m}$

Memory = $(L - \log_2(m)) * m$

Estimate $F_0 = \lfloor m * 2^{Z_{average}} / 0.77351 \rfloor$

Cardinality Estimation

PCSA: Probabilistic Counting with Stochastic Averaging [Flajolet-Martin85]

- m : Number of bitmaps.
 - $B_1 \dots B_m$: Bitmaps of length L initialized to 0s.
 - h : uniform hash function.
 - $\rho(x)$: The position of the least significant 1-bit in the bit string x .
-
- Determine m according to the desired standard error.
 - Scan dataset once and for each item x :
 - Set $B_i[\rho(h(x)/m)] = 1$ where $i = h(x) \% m$
 - Find $z_1 \dots z_m$ the position of the least significant 0 in the corresponding bitmap or number of trailing 1s.
 - Estimate $F_0 = \lfloor m * 2^{Z_{average}} / 0.77351 \rfloor$

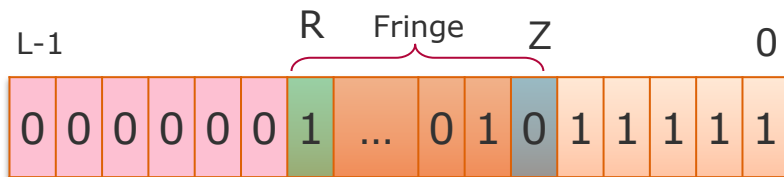


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Cardinality Estimation

Cardinality Estimation

Alon, Martias, and Szegedy Algorithm (AMS) [Alon96]



■ Like FM, but:

- Uses position of the most significant bit set to 1 (or the number of leading 0s) in the map for cardinality estimation.
- Doesn't maintain a bitmap but keeps track only of the largest observable ρ .

Synopsis for AMS



! m hash function
Single outlier can set R

R: Number of trailing 0s in bitmap
Estimate $F_0 = 2^{R_{average}}$

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Cardinality Estimation

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Chart 31

Cardinality Estimation

LogLog Algorithm [Durand-Flajolet03]

- Reduce the synopsis size from $\log_2(n)$ to $\log_2(\log_2 n)$.
- PCSA like with AMS capacity reduction.



$\log_2\{ \}$



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Cardinality Estimation

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Chart 32

$i = \text{hash}(x) \% m$
 $M_i = \max\{M_i, \rho(\text{hash}(x)/m)\}$



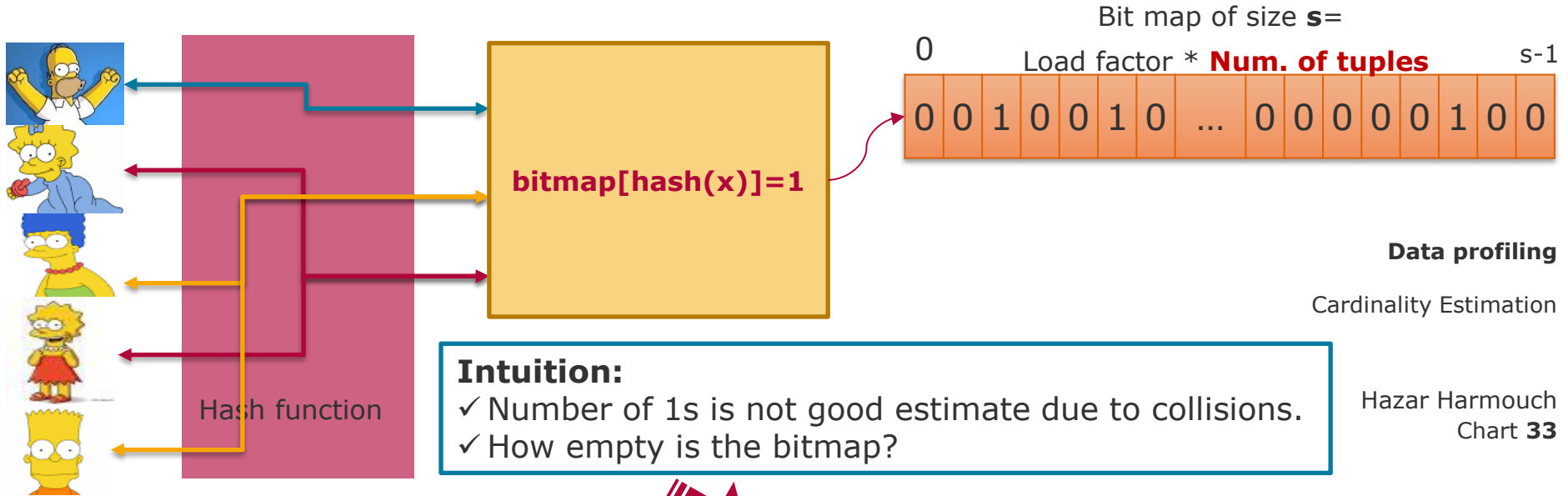
Estimate $F_0 = \alpha_m * m * 2^{M_{average}}$
 $\alpha_m = 0.39701$ as soon as $m \geq 64$

Solves AMS problem of using m hash functions
Still has AMS problem: Single outlier can set R
std. Error = $1.3/\sqrt{m}$



Cardinality Estimation Algorithms

Linear Counting [Whang90]



Intuition:

- ✓ Number of 1s is not good estimate due to collisions.
- ✓ How empty is the bitmap?

Estimate $F_0 = -s * \ln(V)$
 V is the number of 0s divided by bitmap size.

Cardinality Estimation Algorithms

Linear Counting [Whang90]

- Measure the dataset number of tuples as n_{max} .
- Specify the desired accuracy (i.e. standard error) and calculate the **load factor** t using:

$$std. err. = \sqrt{\frac{(e^t - t - 1)}{(t * n_{max})}} = 0.01 \text{ for } t \geq 12$$



Memory consumption grows **linearly** as a function of the expected cardinality which can be as large as dataset size.

- Allocate a bitmap B of size $s = n_{max} * t$ and initialize it to 0s.
- Use a uniform hash function h .
- Scan the datasets once and set $B[h(x_i)] = 1$ for each item x_i .
- Cardinality estimated by $F_0 = -s * \ln V$
 - where V is the number of bits who still 0s divided by s .

Data profiling

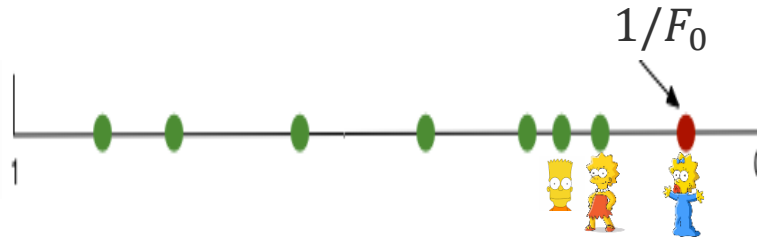
Cardinality Estimation

Cardinality Estimation

AKMV Algorithm [Beyer07]

- Hash values are evenly distributed over the range.
- Estimate the number of distinct values you have seen by knowing the average spacing between values in the range.
 - If we have F_0 distinct values, we expect them on average to be spaced about $1/F_0$ th apart from each other.
 - So, the k -th minimum value is a good estimate of k/F_0

Estimate $F_0 = (k - 1)/M^{(k)}$
 $M^{(k)}$ is the k -th smallest value seen.



Data profiling
Cardinality Estimation

Overview: Cardinality Estimation

- Motivation.
- Cardinality estimation approaches.
- Cardinality estimation algorithms.
- **Evaluation.**



Data profiling

Cardinality Estimation

- Some applications require a very accurate estimation. However, others accept a less accurate estimation.
 - The number of distinct visitors of a website influences the price of showing advertisements. So allowing only a small error in measuring the cardinality is important.
 - A good estimation of the number of distinct connections is enough to detect a potential denial of service attack.

- Evaluation metrics:
 - Accuracy
 - Runtime.



Data profiling

Cardinality Estimation

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Chart **37**

■ **Implementations** (Unified test environment):

- Implemented for Metanome.
- MurmurHash.
- all algorithms were configured to produce theoretical (standard/relative) errors of 1%.

■ **Datasets**: 90 synthetic datasets. The exact cardinalities were made to be the powers of 10, starting with 10 up to 10^9 .



Dataset	# Attributes	# Tuples
NCVoter	25 (of 71)	7,560,886
Openaddresses-Europe	11	93,849,474

Data profiling

Cardinality Estimation

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Chart **38**

■ Evaluation metrics:

- Same memory capacity.
- Evaluate their performance regarding runtime and estimation accuracy.

■ **Runtime:** total time taken by an algorithm to process all the data elements and estimate the cardinality.

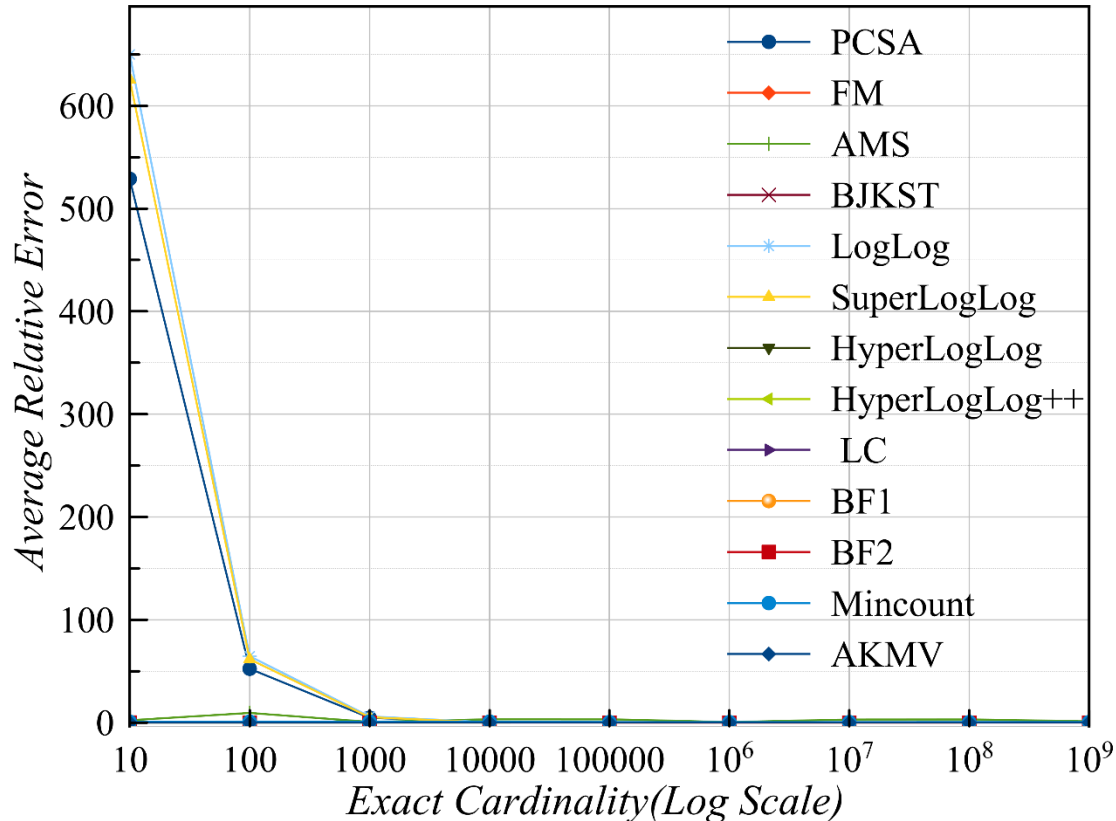
■ **Accuracy:** relative error.



Data profiling

Cardinality Estimation

Cardinality Estimation Evaluation-Accuracy

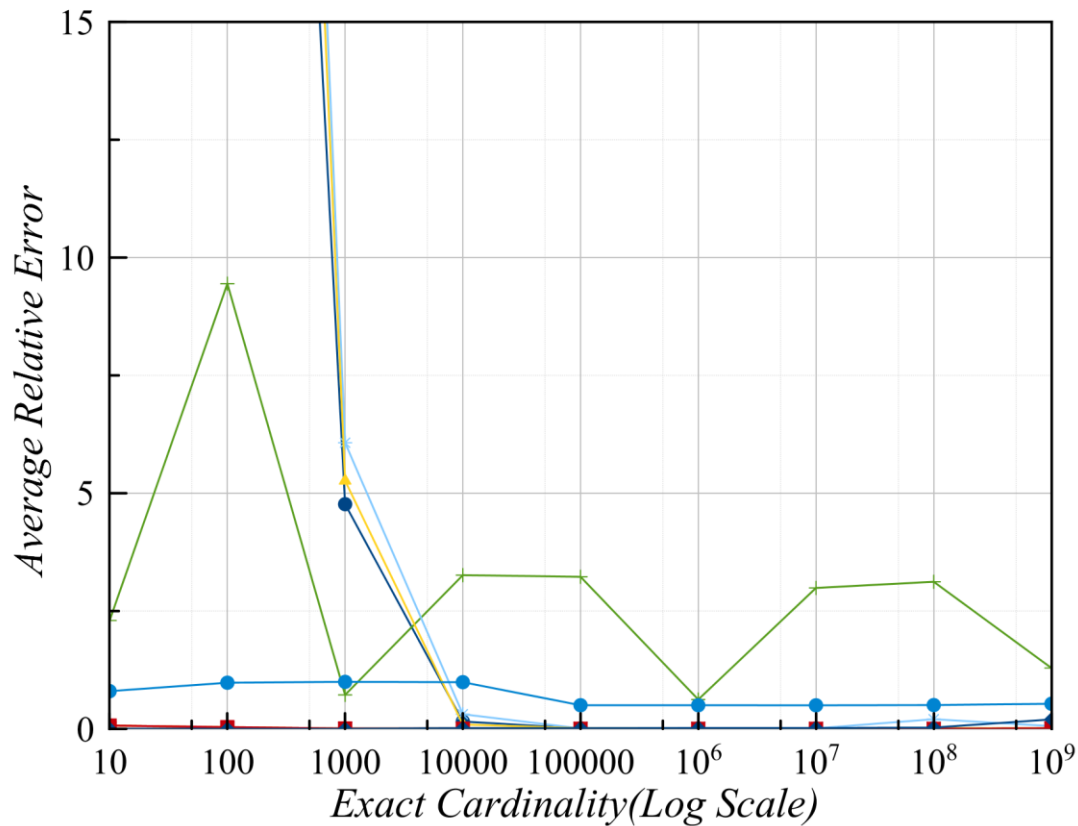


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Cardinality Estimation

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Chart 40

Cardinality Estimation Evaluation-Accuracy

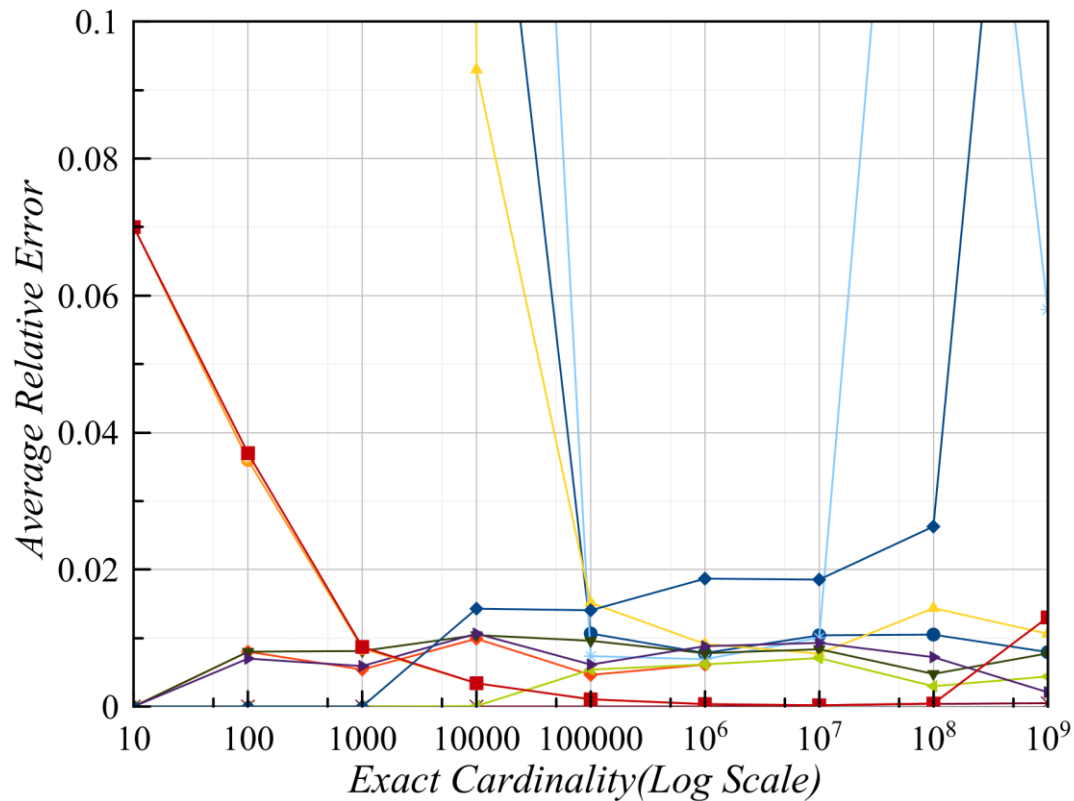


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Cardinality Estimation

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Chart 41

Cardinality Estimation Evaluation-Accuracy

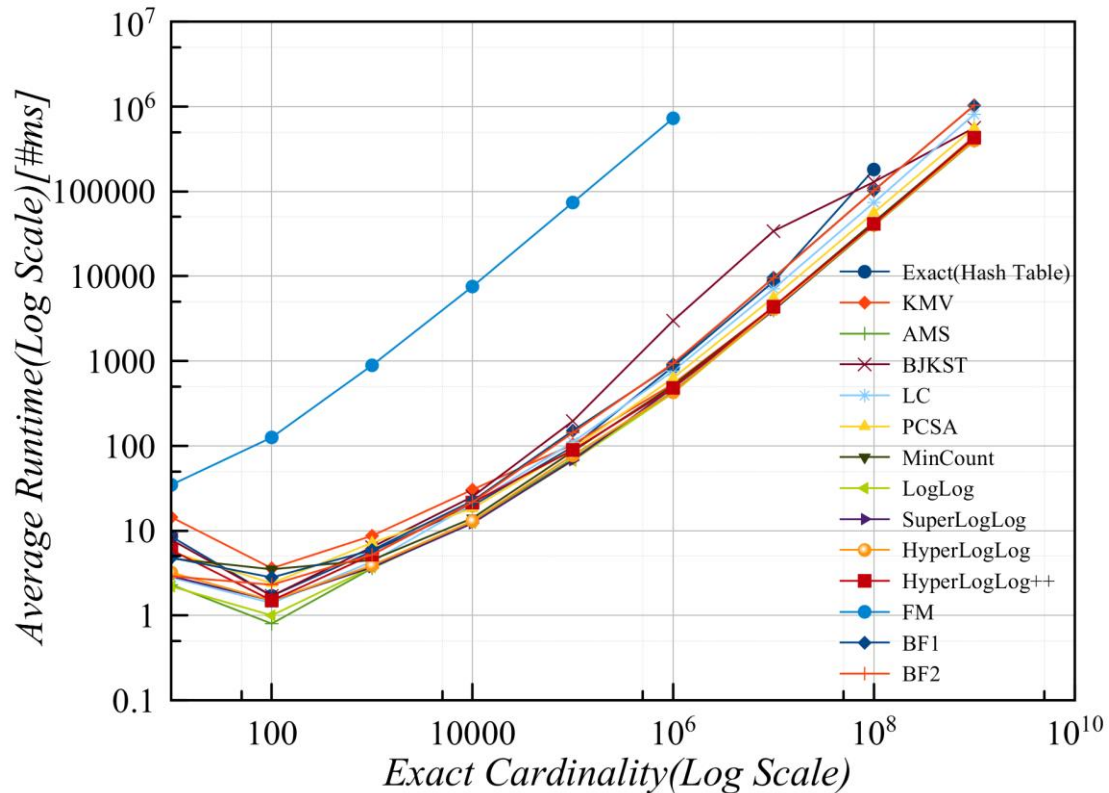


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Cardinality Estimation

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Chart 42

Cardinality Estimation Evaluation- Run Time



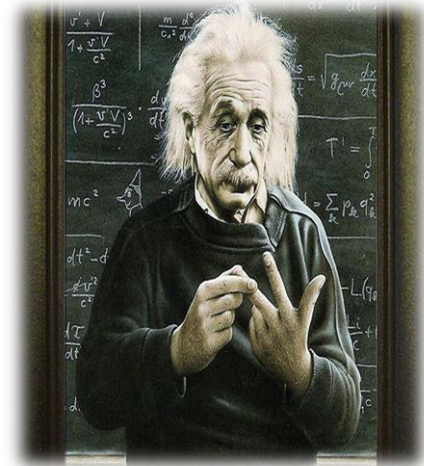
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Chart 43

Summary

- Cardinality of dataset has several application in many domains.
- Exact cardinality approaches: Sorting, bitmap, and hashing
- Exact approaches are expensive in both size and runtime.
- Estimation approaches: bitmap of hashes, sampling, and observations in hash values.
- Estimation algorithm families.
 - FM, PCSA: Count trailing 1s.
 - AMS, LogLog: Count leading 0s.
 - LC: linear synopsis.
 - AKMV: k-minimum hash values.
- Evaluation is good to choose the right algorithm for your application.



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