

IT Systems Engineering | Universität Potsdam

**Query Construction** 

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#### Agenda

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- Question types
- transformation
  - determine candidates
  - weight & selection weight computation
- techniques for removing Stopstructure
  - Noun phrase
  - Key concept



# Question Types

- what (is|are|were|does|do|did|should|can)\s
- who (is|are|was|were|did|do|does)\s
- how (to|is|do|did|does|can|would|could|should)\s
- why (is|do|are|did|were|does)\s
- where (is|was|can|are|were|do|does)\s
- when (is|was|are|were|do|did|does)\s
- ^which\s



### Question Types

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#### • who

how

where

what

- evaluation of phrases
  - "where can I …" is a where-question
- •use of regular expressions to identify categories
  - ^where (is|was|can|are|...) \s





- <Question, Answer> pair from training set
  - use prefixes of answer

Question Phrase	Candidate Transforms
"what is a"	"the term" "component" "ans" "a computer" "telephone" "collection of" "stands for"

• what is a mountain bike?  $\rightarrow$  mountain bike stands for ...



candidates for a question category, known from training set

• Robert-Spark Jones term weigth

• 
$$w_i = \frac{\log \frac{(r+0.5)}{(R-r+0.5)}}{(n-r+0.5)} / \frac{(N-r+0.5)}{(N-n-R+r+0.5)}$$

• for each term t<sub>i</sub>

- r= number of relevant docs containing term
- N= total number of docs
- R= number of relevant docs
- n= number of docs containing term

# Transformation – selection weight computation

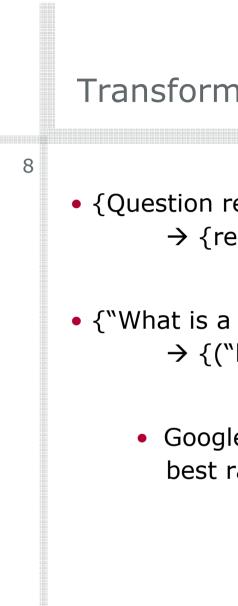


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#### $wtr_i = qtf_i * w_i$

#### $qtf_i = co-occurrence count$

Question Phrase	Candidate Transform	$qtf_i$	$ w_i^{(1)} $	$wtr_i$
	"refers to"	30	2.71	81.3
	"refers"	30	2.67	80.1
"what is a"	"meets"	12	3.21	38.52
	"driven"	14	2.72	38.08
	"named after"	10	3.63	36.3
	"often used"	12	3.00	36
	"to describe"	13	2.70	35.1





#### Transformation – overview

{Question remaining words} → transformation pipeline
 → {remaining words AND tr<sub>i</sub> }

{"What is a lisp machine?"} → transformation pipeline
 → {("lisp machine") AND ("refers to") }

 Google results = "is usually", "usually" best ranking in "what is" questions

#### Transformation – results

- Evaluated 4 question types (what, how, where, who)
- Native Google approach nearly as good as TR-GO results in "what", "how", "where"
- Only "who" questions other approaches work much better

# Stopword Removal



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- Use lists of stopwords:
  - examine by an inverse document frequency
  - term frequency results similar to idf

- Problems that occur:
  - "I would like to know the origin of the phrase to be or not to be"
    - $\rightarrow$  "know origin phrase"



- "give me a name for my next horror script"
- Monty Lingua Toolkit to get semantic information
- Noun phrases: "me", "a name", "my next horror script"



### Key concept detection

- AdaBoost.M1 meta classifier
- with several features
- GOV2 used to train

	AdaBoost.M1
	Acc
ROBUST04	73.20
W10g	81.00
GOV2	82.67

- "I read that ions cant have net dipole moments why not"
- "I", "ions", "net dipole moments" as Key Concept



#### Key concepts

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Get concepts basically from Noun-Phrases

Concept: single word, multiple words, an idiom

Feature Name	Feature Description	
$is\_cap(c_i)$	A Boolean indicator. Set to TRUE iff all the concept words are capitalized.	
$tf(c_i)$	Concept term frequency in the corpus.	
$idf(c_i)$	Concept inverted document frequency in the corpus.	
$ridf(c_i)$	Concept residual inverted document frequency in the corpus.	
$wig(c_i)$	Concept weighted information gain.	
$g_tf(c_i)$	Concept term frequency extracted from Google n-grams counts [5].	
$qp(c_i)$	Number of times a concept was used as a part of a query, extracted from a large query log.	
$qe(c_i)$	Number of times a concept was used as an exact query, extracted from a large query log.	



### Stop Structure

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Removal of stop words until first meaningful word Erase stop sentence which does not provide additional information

"I would like to know the origin of the phrase to be or not to be"  $\rightarrow$  "the phrase to be or not to be"

"... know the origin of the phrase to be or not to be..."



## Stop Structure – automatically

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- Training collections: GOV, GOV2, WT10G
- Subsets: very short -, short -, long queries
- 1. Part of speech tag
- 2. Non-stopword before and is a stopword
- 3. Term Frequency, Bi-Term Frequency, Inverse Term Frequency
- 4. Classifier + features

- Manual Stop Structure much better then original query or Stopword removal
- combined with Stopwords slightly different
- Classified approach nearly as good as manual



Eugene Agichtein, Steve Lawrence, and Luis Gravano.
"Learning search engine specific query transformations for question answering".
In Tenth International World Wide Web Conference (WWW-10), Hong Kong, May 2001.

• S. Huston and W. B. Croft.

"Evaluating verbose query processing techniques". In Proc. of SIGIR 2010, pages 291–298.

• M. Bendersky and W. B. Croft.

"Discovering key concepts in verbose queries".

In SIGIR '08: Proceedings of the 31<sup>st</sup> annual international ACM SIGIR conference on Research and development in information retrieval, pages 491–498, New York, NY, USA, 2008. ACM.