



Digital Engineering • Universität Potsdan



Trends and Concepts in the Software Industry II Development Experience on Enterprise Cloud Platforms

Prof. Hasso Plattner, Michael Perscheid, Ralf Teusner, Franziska Dobrigkeit Introduction 06th November 2020

Image courtesy of www.bluecoat.com/

Best-run Businesses Are

Intelligent Enterprises

Are Integrated Enterprises



Customer Relationship Management

The Intelligent Enterprise

Enterprise Resource Planning

Customer Relationship Management

The Intelligent Enterprise

Human Resources Enterprise Resource Planning

Customer Relationship Management

The Intelligent Enterprise

Human Resources Enterprise Resource Planning

Workforce Management

General Procurement

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Customer Relationship Management

The Intelligent Enterprise

Human Resources Enterprise Resource Planning

Workforce Management

Carrier S

General Procurement

Customer Relationship Management Travel & Expenses

The Intelligent Enterprise

Human Resources Enterprise Resource Planning

Workforce Management

General Procurement

Customer Relationship Management Travel & Expenses

Enterprise Cloud Platform

- Extend
- Integrate
- Data-to-Value

Human Resources Enterprise Resource Planning

Workforce Management



Cloud

Enterprise Cloud Platforms (Recap TuK I) Target-Actual Comparison on SAP Cloud Platform

Chart 11

Enterprise Cloud Platforms Target-**Actual** Comparison on SAP Cloud Platform

Case-Study with Real Customers

Based on your **study of a real customer scenario**, what are drivers and hurdles when developing on an enterprise cloud platform and **how could the development experience be improved?**

- How are developers currently supported on enterprise cloud platforms?
- What tools, tutorials and examples are available?
- What are use cases for developing on an enterprise cloud platform?
- How does development in the cloud differ from former development and what is the impact for the customers?

Goals and Learning Experience

Universitär Brisdam

Participants will

- Learn about fundamental principles behind enterprise cloud platforms
- Become familiar with real business and how a cloud offering can transform their use cases
 - Understand the need for customer-side development on cloud-based enterprise applications
 - Requirements analysis, problem-solving, and consultancy (for your customer and SAP)
- Work hands-on and write, test, and deploy code for cloud-based systems
- Improve teamwork, self-organization, presentation and pitch skills

Trends and Concepts in the Software Industry Seminar Schedule

Overview of the Seminar

Pre Phase	INTRODUCTION	06.11.2020	Introduction and information session
	2-DAY KICK-OFF WORKSHOP	26.11. & 27.11.2020	 Expert Sessions Hands-on Exercises Preparation for case studies
	SELF DEPENDENT GROUP WORK & EXERCISES	December January February	 Your own schedule Case studies, identify positive experiences and issues in your cases User and Expert interviews + further desk research Synthesis of results Your own schedule Build your own cloud native App
	INTERMEDIATE PRESENTATIONS	tba	Present your insights •Short presentation and discussion
Block Week	SEMINAR WEEK BUILDING & PRESENTING A SOLUTION	Feb / Mar 2021	 Presentation: case studies and insights, initial prototype ideas Expert sessions: technology aspects Ideation and Implementation of a prototype Test / evaluation with case study contacts Final presentations 5 days
Post Phase	DOCUMENTATION	tba	 Document your work Written report Video or screencast to experience your prototype

- Mandatory
 - Motivation to deep-dive into technical aspects of a modern cloud platform and learn directly from customers about enterprise applications
- Beneficial
 - Basic knowledge about cloud native development, enterprise data manangement, and modern database systems.
 - Attendance of Trends and Concepts in Software Industry I
 - This knowledge can easily be acquired through reading and watching the recommended materials

- 6 ECTS (IT-Systems Engineering MA: ITSE-Analyse; ITSE-Entwurf; BPET; OSIS; Data Engineering MA: DATA; Digital Health MA: SCAD; APAD; Cybersecurity MA: IDMG)
- Engagement to discussions, the project and teamwork, exercises, intermediate presentations (30%),
- Project results and final presentation (40%),
- Documentation of the results (30%)

Pre-Enrollment open now:

https://forms.gle/5CfY3ukaubfNDFte8

Enrollment until 26th November

Contacts

- Franziska Dobrigkeit
 - Email: <u>franziska.dobrigkeit@hpi.de</u>
- Ralf Teusner
 - Email: <u>ralf.teusner@hpi.de</u>
- Michael Perscheid
 - Email: <u>michael.perscheid@hpi.de</u>

HPI Campus II

Villa, Room: V-2.18

Please enroll: https://forms.gle/5CfY3ukaubfNDFte8

